

Freelance WordPress Expert (Development, Design, Optimization, Maintenance required)

Charm Patterns is a creative and dynamic sewing pattern company looking for a freelance experienced WordPress developer to update and manage the backend and design of our ecommerce site. This is a fully remote role with flexible, varying hours.

**Please read through the full job listing before you apply.
This is not an entry-level position.**

You will be primarily responsible for both back-end and front-end design and development of Charm's WordPress website. An understanding of the entire web development process, including design, development, and deployment is a must.

Responsibilities:

- Designing and implementing new features and functionality.
- Identifying any gaps or weak points on our website and suggesting and implementing solutions.
- Ensuring high-performance and availability, and managing all technical aspects of the CMS.
- Optimizing the website to reduce plugin usage, compress assets, and increase usability.
- Ongoing site maintenance, as needed.

Requirements:

- Experience designing and developing WordPress websites, with a strong knowledge of WooCommerce
- Strong knowledge of web fundamentals like PHP, HTML, JavaScript, and CSS
- Ability to work as part of a team, with excellent communication skills and the ability to give and receive constructive criticism and feedback
- Effective time management skills and a commitment to strict internal deadlines

Compensation

- Starting at \$50 per hour, depending on experience

This is a flexible freelance position with varying hours, as needed.

If you feel like this position is a good fit for you, please email your cover letter, resume, and a link to your portfolio to careers@charmpatterns.com, with the subject "Freelance WordPress Expert - Your Full Name".