

Technical Illustrator (Freelance)

Join our growing team! Charm Patterns is a creative and dynamic sewing pattern company looking for a freelance Technical Illustrator to join our small but expanding team. This is a fully remote role for an experienced illustrator who can create flats, line art, and technical instructional illustrations for sewing patterns.

This is an excellent role for someone who is a fabulous technical illustrator and a sewing superstar. You should be able to deliver beautifully detailed fashion flats in Adobe Illustrator, following our designer's sketches and our in-studio photographs and video. The real opportunity to shine is in our technical illustrations, which accompany the sewing instructions in every Charm pattern. The right person will be able to envision how a garment comes together by studying our sewing pattern pieces and written instructions. Advanced sewing knowledge is essential!

This behind-the-scenes position is for someone who likes working with a team and can communicate effectively via our team platforms (Asana and Slack). Top-notch communication skills are a must.

This freelance position requires approximately 2-10 hours per week (hours vary depending on the current workflow) in a deadline-driven environment. Outside of attendance at one weekly team status meeting, the schedule is flexible as long as all deadlines are met. . This is a great opportunity for a creative person to shine in a small team setting. We value diversity on our team and actively work towards an inclusive culture. The right person will be able to enthusiastically support all of our diverse customers and initiatives, in alignment with the inclusive ideals of the Charm Patterns brand.

Responsibilities

Create fashion flats:

- Communicate with the designer and studio team to create fashion flats for all Patreon, Charm Patterns, book projects, and any other pattern projects (approximately 25-30 projects a year). This includes front and back views of all variations of a pattern's design.
- Accurately reflect all design details and deliver flats in AI format.
- Revise illustrations in a timely manner when needed.

Create technical illustrations for instructions:

- Communicate with the designer and studio team to create technical illustrations for all Charm Patterns (approximately 5 projects a year, with up to 70 illustrations

per project). These are technical, step-by-step illustrations showing the garment in process of being fitted and sewn.

- Create sketches of illustrations using provided AI pattern pieces, video and photos of the finished garment, as well as sewn samples.
- Accurately reflect all design and construction details, working with the designer and studio team to clarify as needed.
- Revise sketches in a timely manner when needed and deliver final files in AI format.

Qualifications

- At least 3 years professional technical fashion illustration experience.
- Must be well versed in advanced sewing techniques and able to envision how a garment is sewn. Familiarity with flat pattern adjustments for fit is a major plus.
- Absolutely must be friendly, upbeat, professional, and self-motivated.
- Ability to work in Adobe Illustrator, Asana, and Slack.
- Knowledge of the home sewing industry is a plus.
- Exceptional verbal and written communication skills.

Compensation

- This is a freelance position with some flexibility in work schedule.
- \$35/hour (Freelance, approximately 2-10 hours/week).

To apply, please email your cover letter, resume, and illustration samples (flats and instructional illustrations) to careers@charmpatterns.com.